

An Information Technology Parable

A business manager was in a hot air balloon when he suddenly realized that he was lost. Fearing the worst, he lowered his altitude and spotted a man in a boat below. He shouted out, "Excuse me, can you help me? I am late for a planning meeting but I don't know where I am."

The man in the boat consulted his portable GPS and replied, "You're in a hot air balloon, approximately 30 feet above ground elevation. You are at 41 degrees, 14.97 minutes north latitude and 100 degrees, 49.09 minutes west longitude."

The business manager rolled his eyes and said, "You must be in Information Technology."

"I am," replied the boater. "How did you know?"

"Well," answered the business manager, "everything you told me is technically correct. But I have no idea what to do with the information, and I'm still lost. Frankly, you've not been much help to me."

The boater smiled and responded, "You must be in Management."

"I am," he replied. "How did you know?"

"Well," said the boater, "you don't know where you are -- or where you are going. You've risen to where you are while not understanding the process you are managing. You made a promise you have no idea how to keep, and you expect me to solve your problem. You're in exactly the same position you were in before we met, but somehow, now it's my fault."

With all parables there is a solution, to find out more, contact Extensible Information Systems (EIS) via email, Thomas@thomashamlin.com or call (517) 203-8063.

The initial business consultation is free. Existential Crisis Therapy is \$150.00 per hour payable in advance.